

# Pablo Solla

RESUME AND PORTFOLIO

Spain | European Union | Driving license B (B1) | Own car | Born in Vigo on June 29, 1976.

**Note:** In anticipation that your company might have a policy of inclusiveness, some data of this resume (including my photography) has been omitted. [Please contact me for further information.](#)

## 1. PROFILE

English Español Deutsch Português Français Galego

A young Spanish graphic design professional with intermediate English skills (always looking to improve) and notions of German, seeking a position within an advertising agency or audiovisual company located in European Union (Germany, U.K., etc.).

## 2. RELATED EXPERIENCE

### 2.1. Marketing, design & advertising.

- **"Pablo Solla Design and Advertising, Ltd."**<sup>1</sup> **Creative director / Manager** at my own advertising agency (customers: *CSHG*<sup>2</sup>, *La Voz de Galicia*, *Koala International*, *Ediprem*<sup>3</sup>, etc.). **Sept. 2004 – July 2008.**
- **"Versión Quattro, Ltd."** Advertising agency. **Art Director.** **Feb. 2002 – Aug. 2003.**

### 2.2. Computer-aided graphic design trainer.

**Trainer** - (Graphic design):

- **Corel Draw X5** course at "Goymar" Fashion Design School in Vigo. **Oct. 2011 – Currently.**
- **Adobe Illustrator CS4** course aimed at professionals in design and graphic arts, hired by "GDoce consulting & training". **Apr. - May 2009.**
- **Dreamweaver, Flash and Photoshop's** courses and Google Maps' workshop at "Caixanova Foundation" (now "NovaGalicia"<sup>4</sup>). **May and June 2010.**
- **Adobe Illustrator CS4** course aimed at professionals in design and graphic arts, hired by *FAES*<sup>5</sup> and "Academia Postal" training group. **Oct. 2009.**
- **"Layout artist" course** (320 hours), hired by "Artificial Colors, Ltd.", audiovisual production company. Course co-financed by "Xunta de Galicia"<sup>6</sup>. **Aug. - Dec. 2009.**
- **Adobe Indesign CS4** (20 hours) course, hired by "Instituto Príncipe Felipe de Pontevedra"<sup>7</sup>. Course financed by "Consellería de Educación e Ordenación Universitaria"<sup>8</sup> ("Xunta de Galicia"<sup>6</sup>). **Jul. 2009.**
- **Adobe Illustrator CS4** (16 hours) in two courses at advertising agencies in Vigo. Hired by training group "Femxa Formación" **Nov. - Dec. 2008.**
- **Freelance Trainer. 2005 – 2007:**
  - **Freehand and Photoshop** courses, aimed at staff of "Koala International, Ltd.". 2006 - 2007.
  - **Web design** course (Dreamweaver and Flash) hired by "Academia Abrente" training centre, financed by *CEP*<sup>11</sup>. 2005.
- In **"PC Carrier"**, prestigious training academy (now "Deica IT"). **1998 – 1999.** I gave two courses:
  - "Audiovisual computer graphics" (Windows, Mac, Freehand, Photoshop, Quark Xpress, Illustrator, Acrobat, Internet and Front Page (120 hours, over a year). 1998 - 1999.
  - Photoshop, Freehand and Quark Xpress course (65 hours). 1998 - 1999.
- In **"IGF, Galician Training Institute, Ltd."**<sup>9</sup>. **1997 – 2002.**

Several courses from 1997 to 2002, specifically:

  - Photoshop 4 course (26 hours). 1997.
  - Photoshop 5 course (30 hours). 1999.
  - Advanced Freehand 8 course (20 hours). 1999.
  - Photoshop 6 course (30 hours). 2001 - 2002.
  - Advanced course of Photoshop 6 and digital SLR camera. 2001 - 2002.

**Trainer** - Microsoft Office course, hired by "Academia Disket" training centre, financed by *CEP*<sup>11</sup>. **Jun. - Jul. 2009.**

## 3. EDUCATION, TRAINING AND COURSES (→ ALL DIPLOMAS - PDF)

### 3.1. Official studies.

- **Higher Degree Technician in Visual Arts & Design for Advertising Graphics (2 years)** at "Pablo Picasso"<sup>10</sup> School of Art and Design, city of A Coruña. Finished in 2001. Business practices in *Ediprem*<sup>3</sup>. (→Diploma)
- **High School** at "Alexandre Bóveda" Institute of Vigo. (→Diploma)

Operating Systems



Graphic & Web Design



HTML5 & CSS3



CMS



### 3.2. Other courses.

- **“Server Management and Web Pages”** (400 h.). Chamber of Commerce of Vigo. (→Diploma)  
Contents: **HTML5, CSS3, JavaScript, PHP, MySQL**, servers, Apache, Xampp. **July – Nov. 2011.**
- **“Online Portals Management and Optimization”** (50 hours). “CEP”<sup>11</sup>. 2003. (→Diploma)
- **“Web design with Dreamweaver”** (25 hours). “Cegal” academy. 2002.
- **“Copywriting”** (distance learning). “Vía Formación”. 2002. (→Diploma)
- **“Online Marketing Strategies”** (distance learning). “Vía Formación”. 2002. (→Diploma)
- **“Audiovisual computer graphics”** (10 months). “PC Carrier” academy. 1998. (→Diploma)
- **“Graphic design”** (250 hours). FORGA. Official title “Xunta de Galicia”<sup>6</sup>. 1997. (→Diploma)
- **“Business Economic and Financial Fundamentals”**. “Proyecto Compás / CEP”<sup>11</sup>. 2004. (→Diploma)
- **“Business Planning”**. “Proyecto Compás / CEP”<sup>11</sup>. 2004.
- **“Management of basic rules that affect the company”**. BIC Galicia<sup>12</sup>. 2004. (→Diploma)
- **“Business Creation”**. IGAPE<sup>13</sup>. 2004.

## 4. LANGUAGES

- **ENGLISH.** Intermediate level spoken, reading and writing.  
**Currently studying “English Intermediate 1” at Official School of Languages.**
- **SPANISH** and **GALICIAN.** First languages (native).
- **GERMAN.** Notions. **Finished first and second year at Official School of Languages.**
- **PORTUGUESE.** Intermediate level spoken, reading and writing.
- **FRENCH.** Notions. Second language at High School and a course of 40 hours (2007). (→Diploma)

## 5. SOFTWARE & OTHER SKILLS

### 5.1. Graphic design specific software: Mac & PC.

Adobe Creative Studio (Photoshop, Illustrator, Indesign, Flash, Dreamweaver, Fireworks, Acrobat...), Macromedia Freehand, Corel Suite (Draw, Photopaint, etc.), Picassa, Quark Xpress, Director, Adobe Image Ready, Premiere, Camtasia, Pagemaker, Golive, Frontpage, Pagemill, 3D Studio Max, Bryce 3D, Fontografer, SWF Decompiler, etc.

### 5.2. Social Media. Computers. Operating Systems.

**Advanced Social Media skills:** Google+, Facebook, Twitter, LinkedIn, Flickr, YouTube, Google Maps and Foursquare. Messaging and communications: Messenger, Buzz, Skype, etc. **SEO** and **SEM** skills. **Regular use of Google Adwords, Adsense & Analytics.**

Familiar with Macintosh (since System 7 onwards -OS X Lion-) and PC operating systems (MS-DOS, Windows 3.11, 95, 98, 2000, Millenium Edition, XP, VISTA and Windows 7). Microsoft Office (Word, Excel, Powerpoint) and Adobe Acrobat Pro. Internet browsing with several web browsers (Chrome, Mozilla Firefox, Internet Explorer, Safari, etc.). Use and configuration of email, news, domains, hosting, etc. Knowledge of HTML5, CSS3 and CMS (Wordpress, Joomla, Drupal). Notions of ActionScript (Flash), JavaScript, PHP, MySQL and Lingo (Director). Basics about servers (Xampp, Apache). **Self-taught.** Use of billing software (The Sage Group): Contaplus and Facturaplus.

### 5.3. Skills, know-how and other aptitudes.

Talent and imagination for artistic drawing and illustration. Notions of geometric design and drafting. Knowledge of art history and photography (digital SLR camera). Capable and creative copywriter.

Notes:

1. Pablo Solla Diseño y Publicidad, S.L. – Pablo Solla Design and Advertising, Ltd.
2. CSHG, Centro Superior de Hostelería de Galicia – Hotel Management School of Galicia- Turgalicia (Galicia Government Board).
3. EDIPREM, Ediciones y Producciones Empresariales, S.A. – Enterprise Editions and Productions, Public Limited Company.
4. Caixa de Aforros de Galicia, Vigo, Ourense e Pontevedra – NOVACAIXAGALICIA (formerly “Caixanova, Savings bank of Galicia, Vigo, Ourense and Pontevedra”).
5. FAES, Fundación para el Análisis y los Estudios Sociales – Foundation for Analysis and Social Studies.
6. Xunta de Galicia – Galicia Government Board.
7. Instituto Príncipe Felipe de Pontevedra – Prince Philip Institute at Pontevedra.
8. Consellería de Educación e Ordenación Universitaria – Department of Education and University, Galicia Government Board.
9. IGF, Instituto Gallego de Formación – IGF, Galician Training Institute.
10. Escuela de Arte y Superior de Diseño “Pablo Picasso” – “Pablo Picasso” School of Art and Design.
11. CEP, Confederación de Empresarios de Pontevedra – CEP, Confederation of Pontevedra Industry.
12. BIC Galicia, Centro Europeo de Empresas e Innovación de Galicia – Galicia’s European Business and Innovation Centre
13. IGAPE, Instituto Galego de Promoción Económica – IGAPE, Galician Institute for Economic Promotion